

1 I claim:

2 1. A stethoscope cleansing unit comprising:

3 a holding chamber with reversibly opening chamber lid member, said holding
4 chamber with an inner core comprising a wicking member extending distally
5 down through said holding chamber and proximally up through opening in
6 said reversibly opening chamber lid member;

7 a measure of antiseptic liquid suitable for wicking by said wicking member; and

8 a stethoscope-receiving member attached to said chamber lid member, allowing
9 access to proximal end of said wicking member.

10
11 2. A business method for advertising medical products or services to medical personnel
12 comprising the steps of:

13 selecting a stethoscope cleansing unit comprising :

14 a holding chamber with reversibly opening chamber lid member, said holding
15 chamber with an inner core comprising a wicking member extending
16 distally down through said holding chamber and proximally up
17 through opening in said reversibly opening chamber lid member;

18 a measure of antiseptic liquid suitable for wicking by said wicking member;
19 and

20 a stethoscope-receiving member attached to said chamber lid member,
21 allowing access to proximal end of said wicking member;

1 attaching individual marketer's logo or other advertising to said stethoscope
2 cleansing unit; and
3 positioning for viewing by patients and medical personnel said stethoscope cleansing
4 units in medical service facilities.
5
6
7
8
9
10
11
12
13